Herald Square Inc.

Merchandise Advertised Here on Sale To-Morrow, Unless Otherwise Stated.



Becoming New Hats Satin or Silk With Touches of Straw Very Special

Displaying a delightful diversity of styles-among them:

Many Black Satin Hats

in smart shapes trimmed with glycerine ostrich. Also in navy, brown and henna.

Beautiful Ostrich Trimmed Hats

or afternoon and evening wear. In tascinating new colors,

Hats of Grosgrain Ribbon

Smartly failured. In blue, ted, sand or jade. Everyone displays quality and workmanship worthy of much

Aregon -Second Floor, Front

Warm Gloves for Children

Playing in the snow-Winter sports in icy weather-your children will need warm gloves.

Imported Wool Gloves

Pull-On Gauntlets

Pull-On Gauntlets, Imported

94c \$2.19

Compy -Main Floor, Broadway.

Misses' Breakfast Coats



Of Wide Wale Corduroy At the low price of

Two models in attractive shades of Copenhagen and rose. One is embossed cordurov with shawl collar: the other is plain corduroy with sailor collar. Both models have two pockets and belt of self material.

Sizes 14 to 20.

About -Third Fleor, Centre The Special Order Section

Of the Upholstery Department

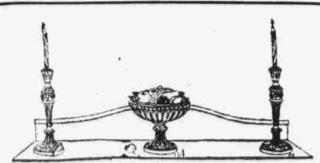
This is the time to place your orders for slip covers, window shades Now, before our busy season starts, our skilled workmen can give

you the very best and most careful service. If you place your order now we will do the work and make delivery

Orders taken in the Upholstery Dept

0

Anne -Fourth Floor, Bear.



Fruit Bowl and Candle Sticks

Complete With Fruit and Candles

\$4.24 set

The design suggests the handicraft of medieval artisans. Artistically Sticks stand 12 inches holding twisted candles, which may be chosen

from an assortment of colors. in the bowl are six tempting pieces of fruit; an apple, an orange, a banana, a peach, a pear and a plum; artificial and non-breakable.

Sets may be had without candles and fruit.

\$2.74 set

Massey -Basement, 34th Street, Front.

Candy **Specials**

Truffle Marshmallow

The marshmallow is com-pletely hidden under a shower of chocolate crumbs, and the combinabite. Full pound in box.

For the

Week-End

Moure Sugar Coated Jordan Almonds

Smooth, rich-tasting and a fat white almond to bite into at the finish. Full pound in box. .34

Assorted Fruit Tablets

Lemon, cherry, lime and the other delicious flavors in a full 6-ounce jar. .19

Andre Chocolate Covered Cherry Creams A chocolate shell, thick white cream, and a chopped cherry. Full pound in box. .39

Alexa Special Packet ncludes a package of the above candies \$1.24 includes a package of each Packet,

Alegra -Basement, Centre



Spring Neckwear of Marabou Specially Priced

\$3.49

A new marabou neckpiece to greet the

Made to give a square, sailor collar effect in front which is very becoming. These capes of excellent quality marabou are bordered with curly ostrich in a very effective way.

Lined with satin and finished with ribbon and pom pom tie ends.

In seal, natural or

Angra -Main Floor, Broadway



184 All Wool Velour Skirts

For Misses

\$3.74 For winter and early spring sport wear-for all the year 'round business wear, we recommend these smart box pleated skirts. In all man-ner of plaids and stripes— in all kinds of colors—bright and sombir-24-27 in. waistbands.

Anne -Third Plant, Street, Front.

Our Lowest-in-the-City Prices Make the Values In the Mid-Winter Sale of Good Furniture Greater Than Elsewhere:

attractively and economically!

The Demure Charm of Checked Gingham in

Junior Girls' Tub Frocks

For Spring



Made of softest, smooth gingham in the well-made simplicity that is smartness. these frocks are as fresh looking as a spring morning.

At \$6.74

A-Has a vest, collar and cuffs of crisp white pique, with fluted ruffles of organdie, finished with picoting in contrasting color. Four tiny but charming pockets are piped with pique, too, and a wee black how perches at the

B-Much of its air of becoming tailoredness is the result of the wise addition of bias folds of gingham on the white pique collar, cuffs and vestee, and white pique on the three

These frocks in red, green, blue and brown Sizes 12 to 16 years

Third Floor, 35th Street

Our Remaining Stock of Fur Coats, Small Pieces and Trimmings Radically Reduced for Clearance.

Third Floor, 34th Street, Front,



Spring Coats and Suits For Girls and Junior Girls

Suits are of tweed, of course. Tweed with its fashionable colors and smart, rough texture. The models are chosen with particular care that they be becoming to young girls—the girl who is to choose her first suit from among them will find a suitable style. The coats are made of soft woolen fabric in the approved well

Junior Girls' Suits, \$21.74 A-A cunning box coat with notch collar, slash pockets and metal buckles on belt. Full silk lined. Plain tailored skirt.

In rose, Copenhagen, tan, orchid. B-A box coat with noich collar, smart paich pockets, leather buttons and a narrow belt. The skirt is plain and well tailored. In tan, rose, Copenhagen and brown. Sizes in these suits-12 to 16 years.

Sport Coats for Girls, \$12.74 C.-Made with Raglan sleeve, notch collar, narrow belt. Bone buttons and buckle. Half lined with good quality Venetian.

In tan, rose and Copenhagen. Sizes 6 to 14 years.



throng.

Consists of davenport, arm chair and wing chair. Has loose seat cushion, filled with down and covered on both sides with same materials. Entire suite, including outside backs, covered with taupe mohair. Louis XV Design 3-pc. Suite, All-upholstered suite, consisting of davenport, arm chair and wing chair, covered with blue mohair. Loose down-filled seat cushions covered both sides, and outside backs covered with same material. 3-pc. All Upholstered Suite,

3-pc. All Upholstered Suite,

3-pc. All Upholstered Suite,

3-pc. All Upholstered Suite,

Consists of davenport, arm chair and wing chair covered in your selection of a number of tapestries or velours. Loose seat cushions covered on both sides, and outside backs covered \$

Arrest Sixth Floor

A fact which many people appreciate, as is indicated daily by our crowded

sales floor. A fact which is enabling hundreds of people to outfit their homes

Living Room Furniture

Featured in the Mid-Winter Sale

Consists of davenport, arm chair and larger chair, all with wings. Covered with your choice of an assortment of tapestries. Both sides of loose seat cushions and outside backs covered

Covered with tapestry. Loose cushion seats covered on both sides, and all outside backs covered with same material. Suite consists of davenport, arm chair and wing chair. Spring

"Tuxedo" All Upholstered Suite, \$376.75

Consists of settee, arm chair and small chair to match. Covered with mulberry mohair. Each piece has loose cushion seats covered both sides with same material, also outside backs.

\$292.50



with same material

with same material.

arms on davenport and armchair.

Complete with three pillows.

Tailored Cloth Hats

Especially made for Girls

\$2.97

Tweed hats are the fashion and what girl doesn't love to be fashionable

tweeds and cloth mixtures according to the last word in tailored hats-with stitched crowns and brims and a band and bow of self material.

Soft and adjustable—the hardest wear and tear won't hur:

Chamma

Stamped Embroideries at Clearance Prices

You will still find some fine stamped embroideries at reduced clearance prices-and you will also be able to pick up some finished models which have been used for

Monre -Fourth Floor, 31th Street, Bear,

In Conjunction With the Mid-Winter Sale of Good Furniture

ariental rugs

At Noteworthy Savings

Persian and Chinese Weavings in a Wonderful Range of Colorings and Patterns.

Sizes Average 8 ft. x 10 ft. to 12 ft. x 17 ft.

As Inexpensive as \$149.00 and as High as \$438.00

Street -Fourth Floor, Centre.

M-M-M-Waffles!

From 11 until 1.00 and from 2 until 4.30 temorrow, we're good, to make erisp, brown waffles on an electric waffle moul. We may even have a little syrup to pour over them.

Dogge -Basement, 35th Street, Front